

LAKES RALLY 300

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300 LAKES RALLY 2012.08.17-18



“300 Lakes Rally 2011” was included into **Lithuanian rally championship, Baltic rally championship and North European Zone (NEZ) rally championship** calendar.

That’s why “300 Lakes Rally”, which won the nomination **“Initiative of the year”** in Lithuanian Sport Management awards 2010, gained many competitors even from 8 countries.

“300 Lakes Rally 2011” was organized on 13-14th of August.

On both rally days the competitors had to overcome more than 140km of Special Stages.

All the Special Stages were in new configuration, only 2km length Super Special Stage with artificial jumps in the Great Island of Zarasas lake had not been changed. It was like a sweet for spectators and the last opportunity to get higher place for the competitors.



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“300 Lakes Rally 2011” was one of the biggest motorsport event in the country.

That was the reason why rally organizers gained thousands of spectators this year also.

Apart other spectator zones 2011 were prepared two **exclusive spectator areas** with infrastructure specially for spectators – “Charlie Pizza Top Speed” and “Valvoline Big Jump”.

Spectators were able to see rally cars speed on **LED screen** with live comments.

After rally finish and prize giving ceremony in the Great Island of Zarasas lake “Prior Entertainment” made a present for rally spectators by making a **concert** with well known singers Lauris Reiniks and Amberlife.

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The concert was broadcasted by **Lithuania National Television** together with 30 min. length **live broadcasting** of second rally day Super Special Stage final drives and prize giving ceremony.

Both rally days **all the hottest rally news were broadcasted by rally radio “Radiocentras”** which presented the latest news from Special Stages.

“300 Lakes Rally 2011” **was the longest rally** in Lithuanian rally championship calendar and competitors from eight different countries is also **the new Lithuanian rally record**.

“300 Lakes Rally 2011” won the nomination **“The most successful sports tourism event”** in Lithuanian State Department of Tourism awards.





- One of the best sports car events (shows) in Lithuania.
- The Initiative of the year 2010 award granted by Sports management awards.
- “The most successful sports tourism event 2011” in Lithuanian State Department of Tourism awards.
- The biggest publicity campaign in the context of the whole Lithuanian car rally championship events.
- The fastest rally drivers from the Baltic states and neighbouring countries.
- More than 50 000 viewers from Lithuania and other Baltic states.

RALLY NAME: 300 LAKES RALLY 2012

- Lithuanian Rally Championship Round V
- Baltic Rally Cup Round III



Event date and dislocation:

August 17-18th, 2012

**Lithuania, Zarasai region (219 km from Riga,
527 km from Tallinn, 146 km from Vilnius)**

PRELIMINARY COMPETITION PROFILE:

Number of SS: 16

Overall length of SS: ~130 km

Total distance of the rally course: ~455 km

Road surface: gravel, tarmac (all tarmac stages will consist from gravel segments).



RALLY SPECIALS:

- New Special Stages
- Convenient infrastructure of the rally (all in the same location - Rally city - scrutineering, service zone, rally headquarters)
- Gala opening ceremony of the rally
- Shakedown stage
- Parallel race at the Super Special Stage (SSS)
- Onboard videos and online results on a wide screen at SSS
- GPS surveillance on the reconnaissance
- Fast preliminary results announcement and rally awards just after rally finish
- Special sporting nominations and prizes
- Infrastructure on Special Stages (direction billboards, information for spectators, parking areas)

PRELIMINARY PROGRAMME:

Administrative checks and road books presented:
2012.08.16 (08:00-22:00), 2012.08.17 (7:00-9:00)

Reconnaissance:
2012.08.16 (08:00-22:00), 2012.08.17 (7:00-14:00)

Scrutineering and turbos sealing:
2012.08.16 (08:30-19:00), 2012.08.17 (7:00-14:00)

Shakedown: 2012-08-16 (17:00-21:00)

Start of rally leg 1: 2012-08-17 (18:05)

Finish of rally leg 1: 2012-08-17 (23:10)

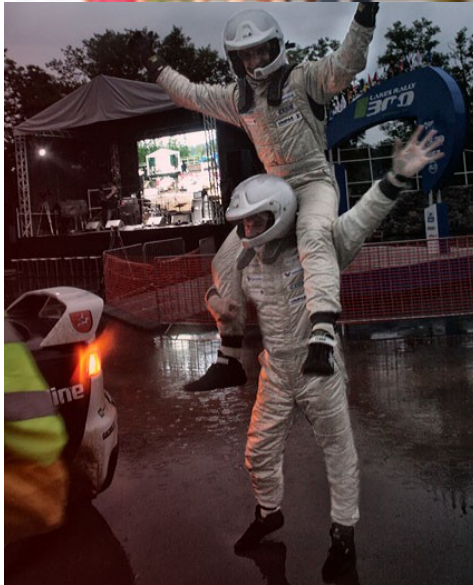
Start of rally leg 2: 2012-08-18 (07:10)

Rally finish: 2012-08-18 (19:25)



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